Scaling Globally: How Spekit Uses Addigy to Help Apple Users Across 2 Offices and 2 Countries

Case Study

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— Owais Aziz, Spekit IT Manager

Long before the pandemic forced a shift to remote work, Spekit was on a mission to improve the way employees learn at work with its first-to-market just-in-time learning platform. Founded in 2019, Spekit has raised an impressive $60 million in funding and serves clients like Mariner Wealth, Southwest Airlines, and Uber Freight.

After a period of rapid growth for Spekit, we checked in with IT Manager Owais Aziz. He shared how Addigy's Apple device management solution has enabled the employee training startup to easily scale its international inventory of Apple devices.

THE CHALLENGE

Spekit's IT team needed a tool to manage a global fleet of devices and meet complex cross-border compliance regulations.

As a global startup with offices in Denver and Karachi - plus remote workers around the globe - Spekit struggled to find the right device management tool.

"We were searching for a solution for months," Aziz says. *"We found some great tools for our Windows and Linux systems — but nothing for Macs that could also meet our automatic and inventory management needs in a single window solution."*

THE SOLUTION

With Addigy, Spekit now has a powerful solution for:

1 | All-in-one Apple device management with a comprehensive overview.
2 | Automatic security and patch management.
3 | International compliance support.

As the manager of a lean IT team serving 150+ employee devices globally, Aziz says Addigy has been a game-changer.

"This tool gives me the ability to do micro-level tasks on end-user devices," Aziz says. *"The reality is that I could not do my job without Addigy."*

🏆 THE RESULTS

1. Secure, All-in-One Device Management

With Addigy, Spekit's IT team has a suite of tools to easily manage its device inventory to the highest level of security. Now, the team can:

- Maintain 150+ user devices across two offices in two countries.
- Gain an instant, high-level view of the entire device inventory at once.
- Meet complex international compliance and security requirements with patch management, device login, recovery and encryption features, compliance reporting, and more.

"We love being able to see our whole inventory of devices at once," Aziz says. "That's very, very useful, and Addigy is the only tool I've found that provides that comprehensive amount of information on a single page."

### 2. Automatic Security and Patch Management

With Spekit's high-profile clients and cross-continental workforce, device security is of the utmost importance.

"Nowadays, security is a big deal, because a single bad click can take down a whole organization," Aziz says.

Patch management — the process of rolling out important software and security updates to each managed device — is critical to securing a company's IT network. But managing this manually for hundreds of devices creates a time crunch.

Through Addigy's automated patch management, Aziz and his team have simplified their workflow without compromising device security.

> **"Automated patch management is the key to maintaining the health of our devices,"** Aziz says. **"Addigy makes it easy."**
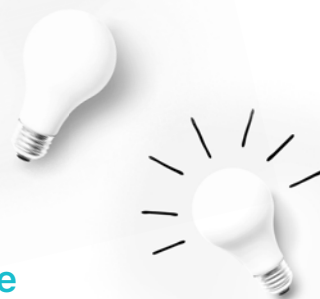
3. International Compliance Support

Managing employee devices across two countries requires navigating complex technical and legal regulations.

Aziz and his team rely on Addigy's Official Compliance Standards feature to keep all devices legally compliant and secure.

"The dashboard is easy to understand, even at first glance," Aziz says. *"Right from our dashboard, we can see and manage devices to both Pakistan and U.S. compliance regulations."*

In this way, Aziz's team has found Addigy to be an agile tool for growth, especially amid complicated global regulations in a tumultuous market. With plans for continued growth, Aziz says the company will be easily supported by Addigy.

"The companies who don't use this type of tool are not meeting proper compliance — or they're vulnerable to data leaks and unauthorized access," he says.

Robust Technical Support and Customer Resources

Addigy has met Aziz's high expectations for customer service. While other companies typically respond to inquiries within a few days, Aziz and his team were surprised to get custom solutions from the Addigy team within hours.

"From a technical side, I always get a comprehensive response," he says.

He's also been impressed with the resources available to support troubleshooting.

> "Addigy has documents available that make it easy to understand every feature — why it's there and how to use it," Aziz says.

An Agile, Custom Solution for Growth

For Aziz and his team, Addigy's Apple device management platform is the perfect tool to support Spekit's growing global fleet of devices. As an adaptive, easy-to-use platform, Addigy has integrated well into Aziz's existing tech stack.

It's also helped him do his job better, with error-free tasks and comprehensive logs.

"Addigy's features have been essential for us. It's really what all startups need."

— Owais Aziz, Spekit IT Manager

Spekit