



Why Flow Chose Addigy: A Jamf Alternative Case Study

Reimagining Housing—and Apple Device Management

Flow isn't just building places to live—they're building connected, vibrant communities across the globe. With locations in Florida and Riyadh and a workforce of over 300 employees, IT and cybersecurity leader Anton Revich was tasked with managing a diverse mix of Apple and Windows devices spanning multiple time zones and functions.

When he joined Flow, Anton had a rare opportunity: a clean slate. No legacy tooling to maintain. No outdated systems to fix. Just one big question to answer: what's the best way to manage Apple devices in a modern, global organization?

Having used Jamf in the past, Anton had deep familiarity with its strengths and frustrations. But this time around, he was looking for something better—a Jamf alternative that could keep up with a modern, fast-scaling organization.

"Switching to Addigy was like going from clunky and complex to smooth and intuitive. It changed the game for how we manage Apple devices across our global footprint."

— Anton Revich, Head of IT & Cybersecurity, Flow

The Problem

From Legacy Frustrations to Future-Ready

At his previous company, Anton used Jamf extensively. While powerful, the system became a bottleneck over time. Routine updates turned into multi-step projects. Deployments dragged on. Agility suffered.

"Deploying apps could take up to 30 minutes per package. With Addigy, you upload it, name it, and you're done. It just makes sense."

When evaluating tools for Flow, Anton put Jamf back on the table, but with a more critical lens. This time, he was searching for a platform that was easier to use, faster to implement, and powerful enough to automate the heavy lifting. A true alternative to Jamf—not just in name, but in philosophy.

"The live data and remote access blew us away. Being able to see what's happening on a device in real time and help the user immediately is a superpower." That hands-on experience with Addigy sealed the deal. It wasn't just a Jamf replacement—it was a smarter, more human-centric approach to device management.



The Solution

Practical Benefits that Changed Everything:

Once Anton and his team made the switch from Jamf to Addigy, the improvements were immediate and measurable. Addigy didn't just reduce the friction of managing Apple devices—it helped the IT team scale faster, support more users, and operate more proactively.

- **Granular Profiles** “Addigy’s visual profiles let us manage devices by state, city, and building. Jamf just couldn’t do that.”
- **Pre-Built Apps & Assist** “Before Addigy, I had to build custom scripts for everything. Now it’s just click and go. You’ve taken a sysadmin’s job and made it automatic—in a good way.”
- **Seamless EDR Integration** “We use CrowdStrike. The integration and documentation from Addigy were flawless.”



Automation Wins

“We scripted common issues—like reminders to reboot—to fix problems before users even report them. No more slow computer complaints.”

The Results

The Addigy Difference: People + Product

What stood out even more to Anton was the support and community Addigy offers. His Customer Success Manager wasn't just responsive—they understood the technical context of his requests and could advise with confidence.

"Our CSM is technically savvy, which makes a huge difference. We're on the same wavelength, and things just move faster."

He also highlighted Addigy's vibrant community and technical transparency:

"I love the Sudo Talks sessions. Real technical insight, not fluff—just actionable knowledge most vendors keep to themselves."

The Verdict

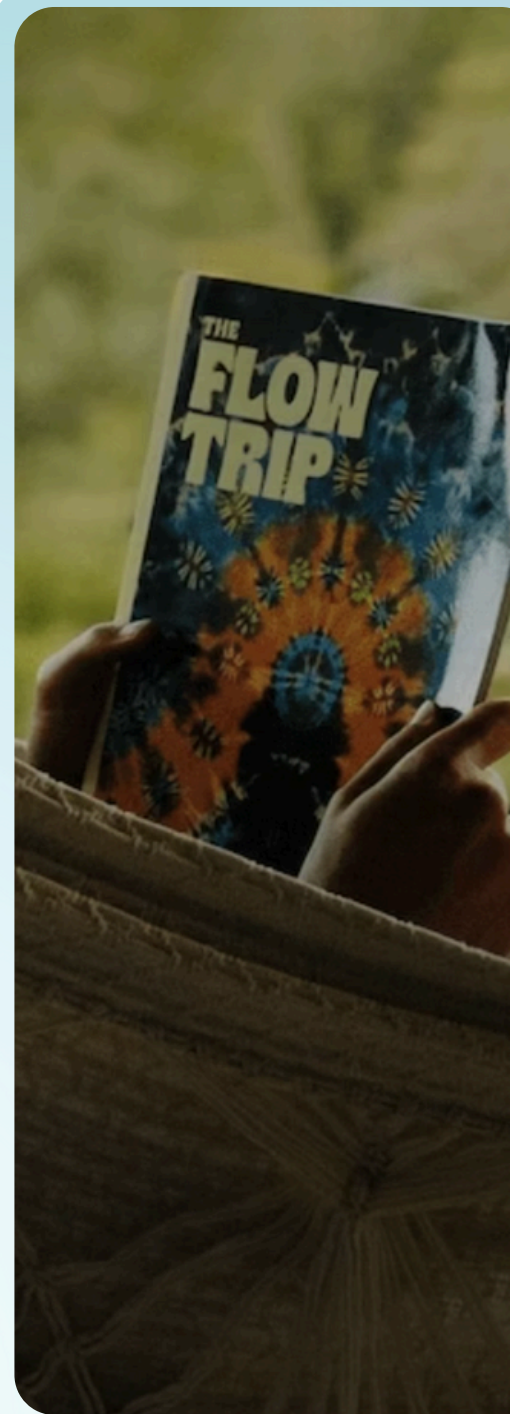
Final Verdict: Addigy vs. Jamf

After years of navigating Jamf's complexity, Anton found in Addigy a platform that respected his time, empowered his team, and aligned with modern IT values.

"Jamf feels like it was built by engineers for engineers.

Addigy feels like it was built by engineers who actually listen to admins."

In Anton's words, the shift wasn't just about features—it was about a fundamentally better way to work.



Results That Matter

Challenge	Security agent rollout
Time-consuming deployments	Instant app uploads, no scripting required
Help desk overload	Proactive automations prevent common issues
Rigid policy management	Visual profiles scoped to real-world locations
Security agent rollout	Smooth CrowdStrike deployment, fully documented
Slow onboarding	Automated, user-friendly setup with Addigy Assist



"When I first got into MDM, I thought Jamf was the best. But the deeper our needs got, the more it became a pain. Addigy was a clear winner. It's intuitive, powerful, and it works the way IT should."

— Anton Revich, Head of IT & Cybersecurity, Flow

Looking for a Jamf Alternative?

Flow's story is just one example of how Addigy is helping organizations modernize their Apple device management—without the hassle.

[Request a Demo](#)

[Explore Addigy Identity](#)